

Managing the Adair Park Seniors Outreach Subcommittee

As the chair of the Adair Park Seniors Outreach Subcommittee, I am dedicated to ensuring that our organization serves as a valuable social services resource for our neighborhood's senior residents. Our mission is to provide essential support, foster connections, and enhance the overall well-being of our senior neighbors. To achieve these objectives, I have outlined a comprehensive plan that covers various aspects of our operations.

1. Rolling out a Private Map of Senior Neighbors

We will begin by creating a private map that identifies the locations of our senior neighbors within Adair Park. This map will help us understand the distribution of seniors in the neighborhood and enable us to plan our outreach efforts more effectively.

2. Collaborating with Adair Park Today (APT)

To engage with our senior neighbors effectively, we will collaborate closely with APT to design a form that requests volunteers living adjacent to seniors to join the Adair Park Family. These volunteers will serve as liaisons between their senior neighbors and our subcommittee, helping us build trust and ensure a more personalized approach to support.

3. Conducting Door-to-Door Visits

One of our primary strategies will be conducting door-to-door visits to introduce ourselves and establish a personal connection with our senior neighbors. During these visits, we will ask questions and identify areas where immediate support may be needed. Our approach will prioritize sensitivity to neighbor privacy and pride while working with neighbors to identify urgent priority requests. The key areas of focus during these visits will include:

- Critical Healthcare: Identifying any seniors in need of critical healthcare attention.
- Mental Health Crisis or Intervention: Recognizing signs of mental health issues and providing necessary intervention.
- Food Insecurity: Addressing food insecurity and connecting seniors to relevant resources.
- Imminent Risk of Losing Home: Identifying seniors at risk of losing their homes and offering assistance.
- Major Damage and Repairs: Identifying homes requiring significant repairs and connecting seniors to approved vendors.
- Community Outreach and Intergenerational Connection: Promoting community engagement and intergenerational connections.

4. Establishing Lists of Approved Vendors and Social Service Organizations

We will compile a list of approved vendors who can provide services within Adair Park, including mechanical, electrical, plumbing, roofing, and landscaping support. Additionally, we will maintain

a list of social service organizations such as Meals on Wheels and House Proud, which can offer assistance to our senior neighbors.

5. Building a Volunteer Group

A crucial aspect of our outreach will be establishing a volunteer group. These volunteers will be responsible for various roles, including managing bingo fundraisers for the Adair Park Housing Fund (seniors play for free), serving as points of contact during vendor calls, and offering transportation assistance when needed.

6. Establishing a Monthly Event and Meeting Cadence

We will set up a regular cadence of monthly events and meetings to ensure consistent engagement with our senior neighbors. Additionally, we will continue with kindness and welfare visits to vulnerable neighbors, providing gift cards during holidays, flowers for funerals, and maintaining the outreach system described above.

Budget and Fundraising

To support our senior outreach activities, we have budgeted for the following:

- \$50: Gambling license for bingo fundraisers.
- \$250: Postcards and collateral for outreach.
- \$50-100: Budget per senior event for free food and coffee. (Total for 12 months ~\$900)
- \$1000: Holiday gift card program (20x gift cards at \$50 each)

Total spend \$2200

Our primary source of donations will be through regular bingo fundraisers, which will also serve as community engagement events. In these events, seniors will play for free, while younger neighbors will pay to participate. Donations will support the Adair Park housing fund.

The vision for the Adair Park Seniors Outreach Subcommittee is to create a compassionate and supportive environment for our senior neighbors. Through strategic outreach, community engagement, and fundraising efforts, we aim to make a meaningful difference in the lives of our seniors while strengthening the bonds within our neighborhood. With the support of dedicated volunteers and the collaboration of APT, we are confident in our ability to achieve these goals and uplift our senior community in Adair Park.